



Vice President, System Communications

Broomfield, CO

Located along the technology corridor on US 36, just 20 minutes from Denver and 10 minutes from Boulder, Broomfield is home to top technology companies, attracting savvy professionals looking for a quick office commute.

Local shopping, entertainment and night-life options combined with convenient access to Colorado's beautiful scenery and year-round outdoor recreation make Broomfield a uniquely vibrant place to live, work and play.

Downtown Denver offers Broomfield residents a wide range of world-class entertainment, professional sports and cultural activities. Boulder offers eclectic entertainment and culture, and a host of outdoor recreation possibilities in a youthful and natural setting.

[Summit Talent Group](#) has been retained by [SCL Health](#) in Broomfield, CO, to conduct a national search for the **Vice President, System Communications (VP)**. SCL Health is a faith-based, nonprofit health care organization that operates 12 hospitals, more than 210 ambulatory service centers, home health care, hospice, mental health care, and safety-net services in three states.

Reporting to the Senior Vice President, Chief Communications and Marketing Officer (CCMO), the Vice President, System Communications fosters relationships and drives business performance and outcomes through proactive communications platforms, advocacy and community relations that unify SCL Health's culture and brand SCL Health as the "healthcare provider of choice."

The incumbent will be an accomplished communications strategist and innovator with demonstrated expertise executing mass scale initiatives in the areas of social media, digital content, internal communications, crisis communications, and public relations. Critical to success is elevating SCL Health's brand and reputation; continuously reaching and educating a variety of stakeholders including physicians/providers, associates, and consumers; creating positive internal communications using intranet strategies; leveraging shared content and paid advertising; serving as the system spokesperson; maximizing internal and external stakeholder engagement; and supporting the System's mission, values, and culture.

The VP will coordinate and oversee communications activities at the care sites and related entities; identify opportunities to leverage system-wide efforts and deliver stories that thoughtfully promote attributes of SCL Health and its entire continuum of services. Responsible for system-wide content strategy, editorial calendar (internal and external) and community relations, the incumbent will work in a matrix environment in close partnership with marketing, philanthropy and care site leadership to ensure integration of marketing and communication programs.

The ideal candidate is masters prepared with a bachelor's degree in public relations, communications, or journalism or related field; ten years of progressive leadership experience in a mission-driven healthcare setting that values communications as a strategic facilitator for growth and engagement.

Retained search services provided by Summit Talent Group

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Summit Talent Group

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The mission of Summit Talent Group, an Innovation Institute and FutureSense company, is to fully embrace the complexities, challenges and rewards of executive talent acquisition as well as devote our personal and business energies to being good stewards of your most precious resource: your people.

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